



## MEDIA RELEASE

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The Fusion Agency (AU)  
Gail Mitchell or Vincent Jones  
gail@fusionagency.com.au  
vincent@fusionagency.com.au  
61 2 94395511

OR Blue Socks Media LLC (USA)  
Toni Steedman, tstedman@raggs.com

Boomerang  
Olivia Demlakian  
Olivia.demlakian@turner.com  
61 2 9335 3156

Graphics: [www.raggs.com/press](http://www.raggs.com/press)  
More info: [www.raggs.com.au](http://www.raggs.com.au)

# Raggs Musical Preschool Series Arrives on Boomerang Channel May 16

(May 16, 2011-Sydney, AU) – The five colourful canines from the “Raggs” rockin’ TV series are back and can be found on Turner Broadcasting System’s **Boomerang** channel beginning Monday, May 16 at 9am weekdays.

“Raggs” stars five high-energy, dogs and their wise-cracking pet cat named Dumpster. Each half-hour show focuses on a preschool theme, which is played out in live stories in the clubhouse, music videos, concerts, cartoons and interviews with real kids. Produced in Sydney, Australia, the series boasts an incredible library of shows and over 200 original songs.

“We are very pleased to offer the ‘Raggs’ series to our viewers every weekday morning starting this May,” Robi Stanton, Executive Director – Sales and Networks Australia & New Zealand, said. “The rocking music and charismatic characters are a wonderful fit with our line-up of quality programming for children and the whole family.”

“The Australian fans have been asking for more ‘Raggs’ and we’re delighted to tell them that the show is back on the air!” Toni Steedman, Raggs creator and president of Blue Socks Media, added. “Boomerang is the perfect home for the series and I am confident it will lead to many years of fun for the viewers!”

Boomerang can be found on Foxtel and Austar satellite and cable channel 715 and others. In addition, the “Raggs” TV series is also supported by live events and concerts which are held around the country. For more information, TV schedules, events and games, visit [www.raggs.com.au](http://www.raggs.com.au).

**About Boomerang and Turner Broadcasting System Asia Pacific, Inc:**

Boomerang features new and classic cartoons, delighting kids and families alike! Drawing from the Hanna Barbera catalogue, the world’s largest cartoon library, the animation channel features well-loved favourites such as Tom and Jerry, Scooby Doo, Inspector Gadget and The Flintstones alongside contemporary hits such as Strawberry Shortcake, Sabrina the Animated Series and Winx Club. Boomerang launched in Australia in 2004.

TBS Inc., a Time Warner company, is a major producer of news and entertainment product around the world and the leading provider of programming for the basic cable industry.

**About Raggs:**

“Raggs” is a live action and animated musical preschool television series produced from 2006-2008 in Sydney, Australia by Southern Star Entertainment, PTY and Raggs LLC. The series is based on the original characters created by Toni Steedman, a U.S.-based advertising executive, for her then six-year-old daughter Alison. The rock n’ roll story of five canine characters and their wisecracking cat is growing an international brand that has translated to DVDs, toys, books and touring. The Raggs Band has played over 4,000 live shows including four appearances at the White House, multiple trips overseas to perform for U.S. military families and appearances at performing arts centres on four continents. Blue Socks Media LLC, based in Charlotte, NC, owns the worldwide rights to “Raggs”.

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